# SPONSORSHIP OPPORTUNITIES

**20TH ANNUAL • SEPTEMBER 26, 2026 • YAMAGUCHI PARK • PAGOSA SPRINGS, COLORADO**

## WHY PARTNER WITH US

The Mountain Chile Cha Cha is one of Pagosa Springs' most beloved community celebrations, drawing locals and visitors for a full day of food, music, family fun and Southwest culture.

### ALL SPONSORS RECEIVE

- Recognition in event social media promotion
- Banner placement at the festival
- Public thank-you announcements from the stage
- Early confirmation included in additional promotion when possible

**Need a banner made? We can create one for an additional $65.**

## SPONSERSHIP LEVELS

| | |
|---|---|
| • Kid Tent Sponsor | $300 |
| • Chile Tent Sponsor | $400 |
| • Margarita Tent Sponsor | $500 |
| • Music Stage Sponsor | $600 |
| • Multiple Banners Sponsor | $800 |
| • Community Partner | Any Amount |
| • In-Kind Beverage / Product Partner | Custom |

We welcome both financial and in-kind support for beverage, product, or other event needs.

## GIVING BACK

A portion of event proceeds supports the Patty Aragon Memorial Fund, helping sustain the festival while preserving and celebrating Hispanic cultural heritage. Funds also support youth programs, school activities and other community initiatives.

## NEXT STEPS

1. Reply with your preferred sponsorship level or custom interest.
2. We will send an invoice or confirm your preferred payment method.
3. Early confirmation helps maximize promotional recognition.

**Questions or a custom proposal? We are happy to help.**

### PAYMENT OPTIONS

Check: Patty Aragon Green Chile Classic, Inc.
PO Box 5005, Pagosa Springs, CO 81147
Zelle: 970-946-7636 • Invoices available upon request

### CONTACT

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